

ZOOX WEBSITE PRIVACY POLICY



Updated: June 26, 2018

This is Zoox's Website Privacy Policy ("Privacy Policy"). To Zoox ("we" or "us" or "our"), your privacy is of the utmost importance. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website. Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access this website.

Information We Collect and How We Use and Share It

Presently, Zoox does not publicly offer any products or services, through its website or otherwise, so the information we collect from you is limited. The information we collect includes:

Information You Provide

The only personal information about you that we collect is information you voluntarily provide. This information may include personally identifiable information, such as your name, address, email address, and telephone number, and demographic information, such as your age, gender, hometown, and interests. This information may be collected when you choose to interact with our website as well as with third-party websites that are linked with our website. If you do not want us to have such information, please do not provide it.

Automatically Collected Information

When you visit our website, we may use automatic data collection technologies to collect certain information, such as your IP address, your browser type, your operating system, your access times, your network, and the pages you have viewed directly before and after accessing the website.

The technologies we use for this automatic data collection may include cookies, web beacons, tracking pixels, and other tracking technologies on our website. In particular, we use Google Analytics to help us understand your use of our website and the popularity of certain content so we can improve your experience. You can learn about Google's privacy practices at www.google.com/policies/privacy/partners/, and you can opt out of Google Analytics by downloading the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout>. The data collected using these automatic data collection technologies does not include any personal information.

We may use the information you provide to us or that we collect about you to:

- Respond to an email or other inquiry or request, including to fulfill your request to subscribe to a Zoox newsletter;
- Customize your experience on our website;
- Compile anonymous statistical data and analysis for use internally or with third parties;
- Increase the efficiency and operation of our website;
- Monitor and analyze usage and trends to improve the functionality of our website;
- Send updates or notices about Zoox that we think may be of interest to you;
- Perform other business activities as needed, such as for recruiting purposes; and
- Fulfill any other purpose for which you provide your information or to which you otherwise consent.

We will not sell or rent your personal information to anyone.

ZOOX WEBSITE PRIVACY POLICY



At all times, Zoox reserves the right to disclose your information where required by law or to comply with a valid legal process (such as a search warrant, subpoena or court order), to investigate or remedy potential violations of our policies, to protect Zoox's rights or property, or during emergencies when personal safety is at risk.

We may also share your information with our third-party service providers (but only as necessary to provide services to us) and our affiliates, in which case we will require those third-party service providers and affiliates to keep your information confidential and use it only for the purposes for which we disclose it to them.

Among the third-party service providers that Zoox uses, and which may collect your personal information on Zoox's behalf in order to provide services to Zoox, are the following:

- **MailChimp.** We use MailChimp to send newsletters and related communications when you sign up for a newsletter subscription or otherwise opt in to communications from us. You can review MailChimp's privacy policy at <https://mailchimp.com/legal/privacy>.
- **Lever.** We use Lever to assist with our employee recruitment and hiring process. You can review Lever's privacy policy at <https://www.lever.co/privacy-policy>.

Finally, we may share your information with a buyer or other successor company in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of Zoox's assets, whether as a going concern or as part of a bankruptcy, liquidation or similar proceeding, in which personal information held by Zoox about our website visitors is among the assets transferred.

Your Access to and Control Over Your Information

You may do the following at any time by contacting us at webmaster@zoox.com:

- Opt out of any future contacts from us.
- See what information we have about you, if any.
- Change, correct, or have us delete any information we have about you.
- Express any concern you have about our use of your information.

Do Not Track Features

Most web browsers and some mobile operating systems include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. There is no final uniform technology standard for recognizing and implementing DNT signals. As a result, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy.

Children's Privacy

Zoox's website is not intended for children. It is intended for adults. We do not knowingly collect personal information from children under the age of 13. If we find out that a child under 13 has given us personal information, we will take steps to delete that information.

ZOOX WEBSITE PRIVACY POLICY



Security

We have implemented reasonable measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure. But no security measures are 100% secure and, thus, we cannot guarantee the security of your information. Any transmission of personal information is at your own risk. We are not responsible for the circumvention by any third party of any privacy settings or security measures we implement.

Updates

We reserve the right to make changes to this Privacy Policy from time to time and for any reason. You should check this Privacy Policy regularly to see if there have been any changes. We will alert you about any changes by updating the "Updated" date of this Privacy Policy. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted changes in any revised Privacy Policy by your continued use of the website after the date the revised Privacy Policy is posted.

Questions and Comments

If you have questions or comments about this Privacy Policy or if you do not want us to use your information as outlined in this Privacy Policy, please email us at webmaster@zoox.com.